



WCPO

ORDER

Print Date 10/26/12

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Flight Dates **10/23/12-10/29/12**

Contract / Revision **314279 /**

Original Date / Revision
10/26/12 10/26/12

Advertiser **Restore Our Future Inc**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

Restore Our Future, Inc.

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1481**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	53	\$55,016.25	\$64,725.00	0.00	10/01/12	10/28/12	53	\$55,016.25	\$64,725.00
November 2012	15	\$20,378.75	\$23,975.00	0.00	10/29/12	10/29/12	15	\$20,378.75	\$23,975.00
Totals	68	\$75,395.00	\$88,700.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WCPO	10/23/12	10/26/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	- 1111 - -	:30	4	\$650.00	P-2	0.00 NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/23/12	10/29/12	- 1111 - -					4	\$650.00		0.00		
2	WCPO	10/23/12	10/26/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	- 2222 - -	:30	8	\$750.00	P-2	0.00 NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/23/12	10/29/12	- 2222 - -					8	\$750.00		0.00		
3	WCPO	10/23/12	10/26/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	- 1211 - -	:30	5	\$475.00	P-2	0.00 NM	5	\$2,375.00



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Contract / Revision 314279 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:20:00

Advertiser Restore Our Future Inc Product Restore Our Future, Inc. Estimate # 1481

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WCPO	10/23/12	10/26/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	- 1211 - -	:30	5	\$475.00	P-2	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1211 - -		5			\$475.00			0.00			
4	WCPO	10/23/12	10/26/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	- 1111 - -	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -		4			\$500.00			0.00			
5	WCPO	10/23/12	10/26/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	- 1111 - -	:30	4	\$1,400.00	P-3	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -		4			\$1,400.00			0.00			
6	WCPO	10/23/12	10/26/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	- 1111 - -	:30	4	\$1,525.00	P-2	0.00	NM	4	\$6,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -		4			\$1,525.00			0.00			
7	WCPO	10/23/12	10/26/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	- 1111 - -	:30	4	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -		4			\$1,800.00			0.00			
8	WCPO	10/23/12	10/26/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	- 1111 - -	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -		4			\$900.00			0.00			
9	WCPO	10/23/12	10/26/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	- 1111 - -	:30	4	\$1,250.00	P-3	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -		4			\$1,250.00			0.00			
10	WCPO	10/23/12	10/28/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	- 111111	:30	6	\$1,250.00	P-3	0.00	NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- 111111		6			\$1,250.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WCPO	10/23/12-10/29/12		M-SU 11p Late News		11-1135p	- TWThFSaSu	:30		(\$1,250.00)		0.00	NM		
See MG 10.7															
[Saturday night football]															
7	VCPO	10/23/12-10/29/12		M-SU 11p Late News		11-1135p	- TWThF--Su	:30		\$1,250.00		0.00	NM		
Ⓜ MG for 10.5 10/27															
11	WCPO	10/23/12	10/23/12	Tuesday Prime B Happy Endings/Don't Tru	CM	9-10p	- T-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- T-----		1			\$4,500.00			0.00			
12	WCPO	10/23/12	10/23/12	Tuesday Prime C Private Practice	CM	10-11p	- T-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	- T-----		1			\$4,000.00			0.00			
13	WCPO	10/26/12	10/26/12	Friday Prime A Shark Tank	CM	8-9p	----F--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	----F--		1			\$1,800.00			0.00			
14	WCPO	10/28/12	10/28/12		CM	8-9a	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00



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Order Sep 00:20:00

Advertiser Restore Our Future Inc Product Restore Our Future, Inc. Estimate # 1481

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				SU GMTS 8-9a											
				SU GMTS 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					1	\$450.00		0.00			
15	WCPO	10/28/12	10/28/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				AFHV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					1	\$3,000.00		0.00			
16	WCPO	10/29/12	10/29/12	M-F GMTS 6-7a	CM	6-7a	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				M-F GMTS 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$650.00		0.00			
E 17	WCPO	10/29/12	10/29/12	M-F GMA 7-9am	CM	7-9a	M-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				M-F GMA 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$750.00		0.00			
18	WCPO	10/29/12	10/29/12	M-F 9-10a	CM	M-F 9-10a	M-----	:30	2	\$475.00	P-2	0.00	NM	2	\$950.00
				Live with Regis and Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					2	\$475.00		0.00			
19	WCPO	10/29/12	10/29/12	M-F 12-1p News	CM	12-1p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				M-F 12-1p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$500.00		0.00			
20	WCPO	10/29/12	10/29/12	M-F 5-530p News	CM	5-530p	M-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				M-F 5-530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,400.00		0.00			
21	WCPO	10/29/12	10/29/12	M-F 530-6p News	CM	528-6p	M-----	:30	1	\$1,525.00	P-2	0.00	NM	1	\$1,525.00
				M-F 530-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,525.00		0.00			
22	WCPO	10/29/12	10/29/12	M-F 6-630p News	CM	558-630p	M-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,800.00		0.00			
23	WCPO	10/29/12	10/29/12	M-F 730-8p	CM	M-F 730-8p	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				730-8p Let's Ask America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$900.00		0.00			
24	WCPO	10/29/12	10/29/12	M-F 1135p-1202a Nightlir	CM	1135p-1202a	M-----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
				M-F 1135p-1202a Nightlir											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,250.00		0.00			
25	WCPO	10/29/12	10/29/12	M-SU 11p Late News	CM	11-1135p	M-----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
				11p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,250.00		0.00			
E 26	WCPO	10/29/12	10/29/12	M8-10p Dancing	CM	8-10p	M-----	:30	2	\$5,750.00	P-3	0.00	NM	4	\$11,500.00
				DWTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					2	\$5,750.00		0.00			

